



Courtesy W.D. & Dolphia Bransford, Lady Bird Johnson Wildflower Center

Western Coneflower

Rudbeckia occidentalis
Sunflower/Aster Family



- Has a unique flower: 1-2" long central cone ringed with pollen and leafy bracts (no true ray flowers)
- Great for borders, cottage gardens, meadows, or mass plantings
- Plant favored by bees who gather significant amounts of nectar
- Thrives in consistently moist, well-drained soils